

*Steve Shortland
St. Louis Franchisee*

*Katelyn Sethi
Director of Franchise
and Business
Development*

*Jenny Norton
Director of
Operations*



" DES takes the pain of owning your own business and makes it simple. They are available 24/7 to guide you and help you very step of the way"

Steve Shortland - St. Louis Franchisee

Ask any employee at DES Employment Group, and they will tell you one thing for sure: “Customer Service is Priority # 1”. Since 1999, DES, based in Des Moines, Iowa has catered every aspect of its business to serving people with the utmost courtesy and respect, not only our client companies, but our field workers as well. “People is our product, without them, we are non-existent”, says Director of Franchising and Business Development, Katelyn Sethi. “If we lack in this department, our business can and will suffer”. The staffing industry continues to grow year after year, the same holds true of DES Employment Group, “every year since we opened our doors we are breaking sales records”. Starting from just one office in 1999, DES has grown from a one-person operation to a multi-million dollar icon in the Midwest and Nationally, not to mention expansion plans from coast to coast with lofty goals set for 10-15 franchise offices per year over the next 5 years. “Franchising is the future of DES, we are looking for hard-working and motivated individuals to be a part of our success” says Jenny Norton, Director of Operations. “We aren’t just selling franchises, we are helping to grow the DES Family”.



JOIN DES FAMILY

Join
Des

JOIN DES FAMILY

From the moment you walk into a DES location, you feel welcome. Every office we open, our internal staff works so closely together, we often refer to our co-workers as our “DES Family”. It’s a proven fact that people who are happy in their workplace make better decisions and will be more productive. “In order to do your job effectively, we’ve found you have to enjoy your surroundings, which include the office atmosphere and your colleagues”, Sethi says. “Communication and teamwork are key, it makes sense to ensure a good working environment for everyone to enable effective communication”.



A CONSERVATIVE CALCULATION OF INCOME POTENTIAL FOR A DES FRANCHISE OWNER:

	<i>Projected Revenue</i>	<i>Projected Revenue</i>
First year:	\$ 500,000	\$ 100,000
Second year:	\$1,500,000	\$ 300,000
Third year:	\$3,000,000	\$ 600,000
Fourth year:	\$4,000,000	\$ 800,000
Fifth year:	\$6,000,000	\$1,200,000

(all calculations based on a 20% income of Gross Revenue)